FOR IMMEDIATE RELEASE

Cardagraph Announces the Launch of DELIVERED: A One-Day Event for Product Managers and Leaders

Lehi, UT, February 1, 2023 — Cardagraph, a leading provider of product delivery solutions, is excited to announce the launch of DELIVERED, a new event for the software product manager and product leader community. The event will take place on April 14, 2023, at the Awaken Center in South Jordan, Utah.

DELIVERED is an opportunity for product managers and leaders to come together for a day of learning, best practices, and discussion focused on solving the challenges of delivering higher-value products. The event will feature keynote speakers, panel discussions, and interactive workshops led by industry experts. Attendees will have the opportunity to network with peers and gain valuable insights into the latest trends and strategies for product management.

DELIVERED speakers include:
- Kristi Broom, VP of Product Operations and Innovation, Degreed
- Sean Gigremosa, Product Management Leader, Ex-Rolls Royce, Ex-Reliant Energy
- Aleks Bass, VP of Product Management, Momentive (makers of SurveyMonkey)
- Bentley Wilson, CEO, Cardagraph
- Andria Jannetti, Director of Product Management, Flyhomes, Ex-Apple, Ex-Zelle
- Rob Clarke, VP of Product, ObservePoint, Co-Founder, Strala

"The community of product practitioners has been asking for something like this to happen, and we felt the time was right," said Bentley Wilson, CEO of Cardagraph. "We are launching DELIVERED to bring together hundreds of product managers and leaders for a day of learning and collaboration. We believe this event will provide valuable insights and strategies for product managers to help them deliver higher value products."

The event is open to product managers, product leaders, and other professionals involved in product management. Tickets are now available for purchase on the event website.

For more information on DELIVERED, visit the event website at **https://www.cardagraph.com/delivered** or contact Spencer Jack at spencer@cardagraph.com.

About Cardagraph and DELIVERED
Cardagraph is the creator and host of DELIVERED. The company is a provider of product management solutions helping organizations predictably deliver higher-value products. The software product management industry is growing rapidly and product managers struggle with the telemetry and insight needed to be successful. Cardagraph empowers product practitioners to make more accurate decisions using real-time data.

Media Contact:
Spencer Jack
Co-founder, CRO
Cardagraph
spencer@cardagraph.com